



**2011-2012 Season
Program Book Advertising
CONTRACT**

Apollo's Fire, the Cleveland Baroque Orchestra (AF), will be presenting its 20th Anniversary Season in 2011-12! The subscription series will include five productions and over 24 concerts. Annually, Apollo's Fire reaches an audience of 13,000 people in Northeastern Ohio. Apollo's Fire local performances span six counties: Cuyahoga, Geauga, Lake, Lorain, Portage and Summit. 2011-12 performances will be held in the following cities: Akron, Chagrin Falls, Cleveland, Cleveland Heights, Kent, Oberlin, Rocky River, Shaker Heights, and Willoughby Hills. Highlights of the season include a landmark celebration of Mozart's "Magic Flute" in Severance Hall! AF will also perform at the Breen Center, Kent State University's Cartwright Auditorium, and will feature a children's concert at The Cleveland Museum of Art.

Placing an ad in the Apollo's Fire program book allows you to connect with a large and varied audience, and at the same time provides support to a highly-respected and critically-acclaimed non-profit arts organization.

ADVERTISING RATES (Full Season = 5 Programs*):

Please check one:		Color	Bleed	Width (in.)	Height (in.)	Price
	Outside Back Cover	CMYK	Yes	5.5	8.5	\$1100
	Inside Covers+	COLOR	Yes	5.5	8.5	\$975
	Full-Page	B/W	Yes	5.5	8.5	\$850
	Half-Page Horizontal	B/W	No	5	3.75	\$550
	Quarter-Page Vertical	B/W	No	2.25	3.75	\$350
	Quarter-Page Horizontal	B/W	No	5	1.8	\$350
	Eighth-Page	B/W	No	2.25	1.8	\$250

*Single-concert advertising available for certain programs upon request

DEADLINES: Contract is due by September 1. Artwork is due by September 9. Artwork must be in high-resolution (minimum recommended: 300 dpi) JPEG or PDF format. Color artwork must be CMYK only, no spot colors.

For further information or to place an advertisement, please contact Sarah Blue at sblue@apollosfire.org or 216.320.0012 x3. If you are faxing a contract, dial 216.320.0129.

Apollo's Fire reserves the right for final approval of all artwork and content.

Business Name _____	Phone _____
Billing Address _____ _____	E-mail _____
Authorized By _____	Phone _____
<i>please print</i>	
Signature _____	Date _____
<input type="checkbox"/> Check enclosed for \$_____ made payable to APOLLO'S FIRE	
<input type="checkbox"/> Please send invoice to the above billing address	